

The Internet Has Made Journalism Bad @\$\$, But Also Just Bad

A discussion on the negative effects of the Internet on Journalism and PR so we can better optimize its use.



Chat Behind my back

Log onto <http://twitter.com> and include **#sejc** in your posts to join the live discussion. Extended topic content will be posted at <http://natene.ws>.

Your Team One

The Snuggies



9:30 Intro

Three Characteristics

- Fast
- Community based
- Information heavy

These are good and bad.

Three Practical Responses

- Read books
- Know people
- Fixate on the goal

10:00 Team Discussion Single? Get ready to mingle. You have 14 hours.

10:15 Team Reports The super secret gift is revealed.

10:30 Questions

10:45 Benediction